

## ORDER



**Orders**  
**Order / Rev:** 253572B  
**Alt Order #:**  
**Product Desc:** Roque Vela Jr. for City Council Dist. 5 - I  
**Estimate:** Roque Vela Jr  
**Flight Dates:** 09/10/16 - 11/08/16  
**Original Date / Rev:** 09/09/16 / 09/09/16  
**Order Type:** GENERAL

**KXOF-TV**  
**Primary AE:** Minelly De Leon - 1232  
**Sales Office:** L-LAR  
**Sales Region:** LOCAL

**Agency Name:** Campaign to Elect Roque Vela Jr.  
**Buying Contact:**  
**Billing Contact:**  
 2906 Victor Hugo  
 Laredo, TX 78041

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Vela, Roque, Jr. for City Council Dist.  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:** 03/08/17  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/16	09/30/16	3	\$1,700.00	\$1,445.00
10/01/16	10/31/16	3	\$1,700.00	\$1,445.00
11/01/16	11/06/16	1	\$650.00	\$552.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	3	\$1,700.00	\$1,445.00	0.00
October 2016	3	\$1,700.00	\$1,445.00	0.00
November 2016	1	\$650.00	\$552.50	0.00
<b>Totals</b>	<b>7</b>	<b>\$4,050.00</b>	<b>\$3,442.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minelly De Leon - 1232			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXOF	09/11/16	09/11/16	NFL RS Game 2 Dallas Cowboys @ NYG	CM	3:30 PM-6:30 PM (3:30 PM-6:30 PM)	-----1	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----1		1				\$650.00		0.00			
N 2	KXOF	09/18/16	09/18/16	NFL RS Game Dallas Cowboys @ WR	CM	12:00 PM-3:00 PM (12:00 PM-3:00 PM)	-----1	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$650.00		0.00			
N 3	KXOF	10/02/16	10/02/16	NFL RS Game 2 Dallas Cowboys @ SF49	CM	3:30 PM-6:30 PM (3:30 PM-6:30 PM)	-----1	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$650.00		0.00			
N 4	KXOF	10/16/16	10/16/16	NFL RS Game 2 Dallas Cowboys @ GBP	CM	3:30 PM-6:30 PM (3:30 PM-6:30 PM)	-----1	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$650.00		0.00			
N 5	KXOF	11/06/16	11/06/16	NFL RS Game Dallas Cowboys @ CB	CM	12:00 PM-3:00 PM (12:00 PM-3:00 PM)	-----1	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$650.00		0.00			

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Flight Dates: 09/10/16 - 11/08/16

Advertiser: Vela, Roque, Jr. for City Council Dist. 5  
Product Desc: Roque Vela Jr. for City Council Dist. 5 - t  
Estimate: Roque Vela Jr  
**KXOF-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KXOF	09/11/16	09/11/16	NFL RS Game 1 Houston Texans @ ChB	CM	12:00 PM-3:30 PM (12:00 PM-3:30 PM)	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	-----1		1				\$400.00		0.00			
N 7	KXOF	10/30/16	10/30/16	NFL RS Game 1 Houston Texans @ DL	CM	12:00 PM-3:30 PM (12:00 PM-3:30 PM)	-----1	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1				\$400.00		0.00			
													Totals	7	\$4,050.00